



21st Birthday Celebration Survey

Greetings from the Dean of Students!

I am conducting a survey to measure the effectiveness of the 21st birthday card program which was implemented this year. Please help me by responding to the following questions and returning the survey in the enclosed postage paid envelope.

Did you receive a 21st birthday card from UTPB? Yes No

If yes, did you receive the card prior to or on your birthday? Yes No

How many drinks did you have on your birthday?

- 0 2-4 5 – 8 More than 8

Where did you celebrate your birthday? (Check all that apply)

- went to a bar or club, please specify _____
- went out to dinner at _____ (Name of restaurant)
- went to drink for the first time
- went to a party
- went shopping
- studied
- went to the movie

With whom did you celebrate your birthday?

- Friends Family Boyfriend/ Girlfriend No one/ by myself

Please complete the following sentence.

On my 21st birthday (Check all that apply)

- I did not drink.
- I drank moderately (3 drinks or less over a 4 hour period)
- I drank beyond the legal limit.
- I got drunk.
- I got sick.
- I had a hangover the following morning.
- The following day I could not recall parts of the celebration.

Did you think about the card during your birthday celebration? Yes No

Did the card influence the amount you drank to celebrate your birthday? Yes No

- Yes, I was more attentive to how much I drank.
- Yes, I probably drank less than I would have had I not received the card.
- No, I did not drink.
- No, I always drink responsibly.
- No, the card had no influence.

Do you still have the birthday card? Yes No

Do you still have the alcohol card? Yes No

Do you recommend that we continue to send these cards? Yes No

Did you use the coupon? Yes No

Comments/Suggestions: