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## NEWS RELEASE

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### **UT PERMIAN BASIN RECOGNIZED IN NEWSWEEK MAGAZINE**

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UT Permian Basin's recipe for success is paying off. The university's focus on quality, students and academics has landed the school -- and a picture of some recent graduates -- in Newsweek Magazine.

"This is wonderful recognition for our students and our faculty," UTPB President David Watts said. "This article says what we've known all along -- our students are really learning in our classrooms."

The Newsweek article likens choosing a college to choosing a car. Parents should research schools before making a decision, remembering to be careful consumers because choice matters. According to the article, Education Sector, a nonpartisan think tank, and policy analyst Kevin Carey found that the best-known campuses aren't always the best place to get an education.

"In the (University of) Texas system, Carey found that the UT campus with the most freshman-to-senior-year academic growth was Permian Basin, which accepts 95 percent of applicants," Newsweek states.

Watts said the faculty deserves much of the credit for the recognition. Ninety percent of UTPB's tenure track faculty hold doctorates in their teaching fields.

"The UTPB faculty has done an outstanding job. They are taking their jobs as educators and mentors very seriously," he said. "We want our students to have the tools they need to be successful in life."

Recent graduation facts show the impact faculty is making. UTPB pre-med graduates are accepted into Texas medical schools at a 78 percent rate vs. a 45 percent average for the state. UTPB had the third highest of public four year institutions that place their graduates into employment or have them continue on to graduate school.

Quality faculty are also impacting programs, Watts said. The UTPB business school is now ranked in the top third of U.S. business schools, and the

Association to Advance Collegiate Schools of Business - International has bestowed accreditation - making it one of the best business schools in the world. School of Education programs have received national recognition and UTPB students have a 99 percent pass rate for State Board of Education Certification tests. The social work program has been accepted into candidacy for accreditation by the Council on Social Work Education (CSWE).

All of these things add up to what Watts said he always knew.

"We know that UTPB provides an outstanding education. It sure is nice when others recognize this too."

To find out more about UT Permian Basin, please visit [www.utpb.edu](http://www.utpb.edu).

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