

# University Centers and Institutes

## **Center for Energy and Economic Diversification**

The Center for Energy and Economic Diversification (CEED) encompasses The University of Texas of the Permian Basin research and extension programs targeted at strengthening the economic development of the region. CEED is housed in a special use facility, which carries its name and which has become the focal point for economic development in West Texas. Programs housed in CEED include the Small Business Development Center, and the Petroleum Industry Alliance.

## **University Counseling and Psychological Services Center**

The University Counseling and Psychological Services Center is located on the South Campus. Services are available at no charge to U.T. Permian Basin students. Psychological counseling and life skills services are available. Office hours are Monday through Thursday from noon until 5:00 p.m. Morning and evening times are available by appointment.

The Center also provides supervised experiences for graduate students in psychology who wish to pursue the license in counseling.

## **Petroleum Industry Alliance**

The Petroleum Industry Alliance (PIA) was formed in October 1992. The PIA has established its goals to be:

- An effective catalyst for bringing new oil projects into the Permian Basin;
- A respected research organization in its own right; and
- An agent for education and training related to the oil industry.

One of the most natural of roles that the PIA can play in the Permian Basin is that of an agent or facilitator in technology transfer to the oil and gas industry, especially to the independent sector of the industry. PIA is actively involved in these activities through its educational seminars, short courses and forums. It is also serving the technological needs of the industry through contacts with the Department of Energy, the National Labs and the Independent Petroleum Association of America's Petroleum Technology Transfer Council (PTTC).

The Petroleum Industry Alliance is the one organization of The University of Texas of the Permian Basin directly serving the oil and gas industry.

## **The Jan and Ted Roden Center for Entrepreneurship**

The Jan and Ted Roden Center for Entrepreneurship was officially opened in the Fall of 2004 with private funding from Jan and Ted Roden to foster the entrepreneurial spirit of the students at U.T. Permian Basin. The Center serves as a focal point for all student-related activities in the area of entrepreneurship. Included within the Center are state-of-the-art multimedia and wireless computer capabilities as well as a library for student research in the areas of small business and entrepreneurship.

Mission: The Jan and Ted Roden Center for Entrepreneurship will serve as a vehicle for encouraging the entrepreneurial spirit in our students. First and foremost, the Center will strive to remind our students that self-venturing is a viable option as a career choice.

## **Small Business Development Center**

The Small Business Development Center (SBDC) program was initiated at UT Permian Basin in 1986 and moved to the CEED facility in 1990. The goals of the SBDC program are to:

- Provide free, in-depth, quality assistance to small businesses in promoting growth, expansion, innovation, increased productivity and management support;
- Act as an advocate for small business, actively supporting and promoting small business interests;
- Help economic growth of the communities served and create a broad-based delivery system;
- Serve as a liaison, linking resources of federal, state and local governments with those of colleges, universities and the private sector to meet the specialized and complex needs of the small business community; and
- Develop and expand unique resources of the educational system, the private sector and state and local governments to provide services to the small business community not available elsewhere.

The core objective for the SBDC program is focused on client counseling and training. This activity focuses on start-up, expansion and problem solving for small businesses in the sixteen county area. The SBDC program can maximize the usefulness of all available resources. One precept of the program is that all funding participants in the program will have their program development contributions highly leveraged. Each SBDC must identify and utilize non-federal resources at all levels.

## **John Ben Shepperd Public Leadership Institute**

In 1984, the Texas Leadership Forum was founded to honor John Ben Shepperd and his contributions to Texas and his commitment to volunteerism. Then, in 1994, the 74<sup>th</sup> Session of the Texas Legislature made the decision to underwrite the John Ben Shepperd Public Leadership Institute, which is housed on the campus of the University of Texas of the Permian Basin.

The Shepperd Institute operates in tandem with the Shepperd Leadership Advisory Council, composed of leaders throughout the State of Texas and other private citizens who are active in the community and/or in public service.

*Mission Statement: To provide Texans an education for and about leadership, ethics and service.*

### **Programs:**

- **Academic Studies at the University of Texas of the Permian Basin**  
The multidisciplinary Bachelor of Arts degree in Leadership Studies is offered in cooperation with the Shepperd Leadership Institute at the University of Texas of the Permian Basin. Students are given the opportunity to practice leadership skills through internships with community leaders.  
The Institute also collaborates with UT Permian Basin in offering a Master of Public Administration degree. This degree can be customized in one of the three specialization areas: political leadership, community and economic development, nonprofit leadership.
- **Shepperd SOS (System of Service)**  
This informative and entertaining program prepares students for the challenges facing Texans at this time and encourages them to “think outside the box” in order to develop into productive and effective members of society. The program focuses on personality and working with others, group processes, styles of leadership and networking.

- **Shepperd Distinguished Lecture Series**

The Shepperd Institute has a dynamic history of hosting nationally known speakers. This program traditionally highlights significant political, educational and business leaders with one goal in mind: bringing together thoughtful people in order to facilitate understanding. These events encourage active participation in the leadership process and provide the unique opportunity to observe the personality and hear the insights of key players on the national and international scene.

- **Shepperd Town Hall Series**

Each summer, the Shepperd Institute sponsors a lively interchange between political figures from Midland and Odessa. This unique event has proven to be very popular with the citizens of the area. There is a question and answer segment, and suggestions generated by the speakers and the audience as to how to bring the two successful cities together.

- **Shepperd Practical Leadership Workshops**

These Workshops are designed to teach the basics of leadership and provide the toolsets necessary to create positive change in all areas of life. The sessions are very practical and interactive. The “transferable concepts” are acquired through demonstrations, role-playing, practical applications and a question and answer session. Each workshop is taught by a key leader with experience and specialized skills, offering not only information, but also mentoring opportunities.

- **Texas Leadership Forum**

For over twenty-five years, the Texas Leadership Forum has been designed to capitalize on the experience of current Texas leaders in order to develop the leaders of the future. Through the breakout sessions, the networking opportunities, the general sessions with leading authorities, and other events, each attendee is given a unique opportunity to sharpen his/her leadership skills and acquire new skills.

Another outstanding feature of the Texas Leadership Forum is the recognition of outstanding Texas leaders. The awards highlight individuals who have demonstrated exemplary public service and are dedicated to improving Texas. Award winners are selected on the basis of input from the public and a blue-ribbon committee.

- **Shepperd Journal of Practical Leadership**

This refereed research journal is dedicated to the lessons and study of leadership. Published annually by the Institute, it features scholarly articles from authors from across the U.S. It is a significant resource to the in-depth education of both academic and applied leadership. Also, it provides essential information for study and reflection about the emerging questions in the field of leadership, education, politics, and others.

- **Shepperd E-Leader**

The Shepperd e-Leader, a free, monthly newsletter, is distributed to over 1100 individuals. It includes the following, among other topics and subjects:

- Current event updates
- Book recommendations
- Interviews with leaders and speakers
- Useful information about speaking, reading, and being a leader in today’s world

Overall, the Shepperd Institute is committed to bringing quality programs to its target audience, keeping up with new and changing concepts in leadership, and building leaders in Texas who will maintain the ideas and integrity of General Shepperd and enhance the future of Texas leaders.