

DEGREE PLAN: BBA IN MARKETING

Fall	Hours	Spring	Hours
ENGL 1301	3	ENGL 1302	3
MATH 1324	3	MATH 1325	3
COMM 1315	3	HIST 1302	3
HIST 1301	3	Visual/Performing Art	3
Lab Science	4	Lab Science	4
Total Hours	16		16

Sophomore Year			
Fall	Hours	Spring	Hours
ACCT 2301	3	ACCT 2302	3
COSC 1335	3	ECON 2302	3
ECON 2301	3	PLSC 2306	3
PLSC 2305	3	MNGT 2301	3
PSYC 1301	3	SOCI 1301	3
Total Hours	15		15

Junior Year			
Fall	Hours	Spring	Hours
MNGT 3302	3	ACCT 3333	3
MNGT 3310	3	MRKT Elective	3
MRKT 3300	3	MRKT Elective	3
English Literature	3	MNGT 3311	3
FINA 3320	3	MNGT 3324	3
Total Hours	15		15

Senior Year			
Fall	Hours	Spring	Hours
MRKT 4312	3	MRKT 4314	3
MRKT 3315	3	MRKT Elective	3
MNGT 3340	3	ECON Elective	3
Business Elective	3	MNGT 4375	3
Business Elective	3	Business Elective	3
Total Hours	15		15