

**UNIVERSITY OF TEXAS - PERMIAN BASIN
DEGREE PLAN - BBA in MARKETING 2017-2019**

GENERAL REQUIREMENTS

NAME: _____

FALCONID: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

1. Complete all courses.
2. Complete at least 120 hours.
3. Have a minimum 48 upper-level hours.
4. Have a minimum grade of C in:
 - a. each major course,
 - b. each transfer course.
5. Have a cumulative GPA of 2.00 in:
 - a. total coursework,
 - b. Common Core (Gen Ed) coursework,
 - b. the business core.
6. Have a minimum GPA of 2.25 for the 11 lower-level courses shaded in gray.
7. Complete 30 upper-level business hours at UTPB.

LOWER-LEVEL COURSES			UPPER-LEVEL COURSES					
GENERAL EDUCATION			BUSINESS CORE			MAJOR COURSES		
COURSE	SEM	GRD	COURSE	SEM	GRD	COURSE	SEM	GRD
Lang, Phil, Culture			MNGT 3310			MRKT 3307		
HIST 1301			MNGT 3311			MRKT 3315		
HIST 1302			MNGT 3340			MRKT 4312		
PLSC 2305			ECON 33xx/43xx			MRKT 4314		
PLSC 2306			MRKT 3300			MARKETING ELECTIVES (12 hours)		
LAB SCIENCE			MNGT 3333			MRKT		
LAB SCIENCE			FINA 3320			MRKT		
CREATIVE ARTS						MRKT		
PSYC 1301						MRKT		
SOCI 1301*			CAPSTONE			BUSINESS ELECTIVES (6 hours)		
ENGL 1301			MNGT 4375					
ENGL 1302								
MATH 1324 ^{1314 2412}			UPPER-LEVEL CORE (24)			MAJOR (24) + BUS ELECTIVES (6)		
COMM 1315 ¹³²¹			TOTAL UPPER-LEVEL (54)					

COMMON CORE (42 of 44)*

* All 3 credits of SOCI 1301 are needed for the degree; however, only 1 credit is used to fulfill the university's Common Core requirement. The remaining 2 credits are added to the total lower-level credits below.

LOWER-LEVEL BUSINESS

MATH 1325 ²⁴¹³		
ACCT 2301		
ACCT 2302		
ECON 2301		
ECON 2302		
MNGT 2301		
MNGT 2342		

LOWER-LEVEL BUSINESS (21)

UNIV 1101 or elective		
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TOTAL LOWER-LEVEL (66)

ADVISOR: _____

EMAIL: _____

STUDENT SIGNATURE: _____

DATE: _____

OFFICE OF THE DEAN: _____

DATE: _____