



# STATE OF THE UNIVERSITY



THE UNIVERSITY OF TEXAS PERMIAN BASIN





STATE OF THE  
**UNIVERSITY**

# **SERVING THE PERMIAN BASIN FOR 50 YEARS**



50

THE UNIVERSITY OF TEXAS  
**PERMIAN BASIN**





**SITE OF THE  
UNIVERSITY OF TEXAS  
OF THE  
PERMIAN BASIN**

**Our story begins just 50 years ago with a trailer on a donated piece of land and a guarantee to educate upper-level students... juniors, seniors, and a few masters candidates.**



- 1973 First students enroll
- 1990 Center for Energy & Economic Diversification opens
- 1991 Freshman and sophomore students admitted
- 1996 First apartments on campus
- 2001 Dunagan Library opens
- 2010 Student Activity Center (SAC) opens
- 2011 Wagner Noel Performing Arts Center opens
- 2016 Football launches in the Lone Star Conference
- 2018 Engineering building opens
- 2020 The Kirk opens
- 2023 Campus transformation & Mesa renovation underway



**We are an economic driver in this region. An investment in this University is an investment in the Permian Basin.**



# 7,500

Total annual student enrollment



# 49%

First generation college students



# 51%

Hispanic/Latino

HISPANIC SERVING INSTITUTION & MINORITY SERVING INSTITUTION



# 40%

non-traditional students (age 25 and up)



# FALCON FREE

Tuition and fees covered for families making \$100K or less

Average Cost of Resident Undergraduate Tuition & Fees = **\$9,233.78**

2022-2023:

# 1,142

students awarded

2023-2024:

# 1,614

students awarded

(includes new and renewals)



SOUTHWEST BANK

STATE OF THE UNIVERSITY



**30,445**

**UTPB GRADUATES  
OVER 50 YEARS!**



SOUTHWEST  
BANK

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SOUTHWEST  
BANK



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# IMPACTING ENERGY & INNOVATION





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# **IMPACTING WORKFORCE**





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# IMPACTING QUALITY OF LIFE





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# IT'S TIME TO FLY



# Jobs Forecast for Permian Basin

190,913

# of workers needed  
2022-2040

38,284

Jobs requiring at least a  
bachelor's degree



*The Perryman Group*

# Serve the Region

**LASER FOCUSED** ON SOLVING THE  
REGIONS MOST **PRESSING ISSUES**



TEACHER  
SHORTAGE



MENTAL  
HEALTH



HEALTHCARE



BUSINESS/  
ANALYTICS



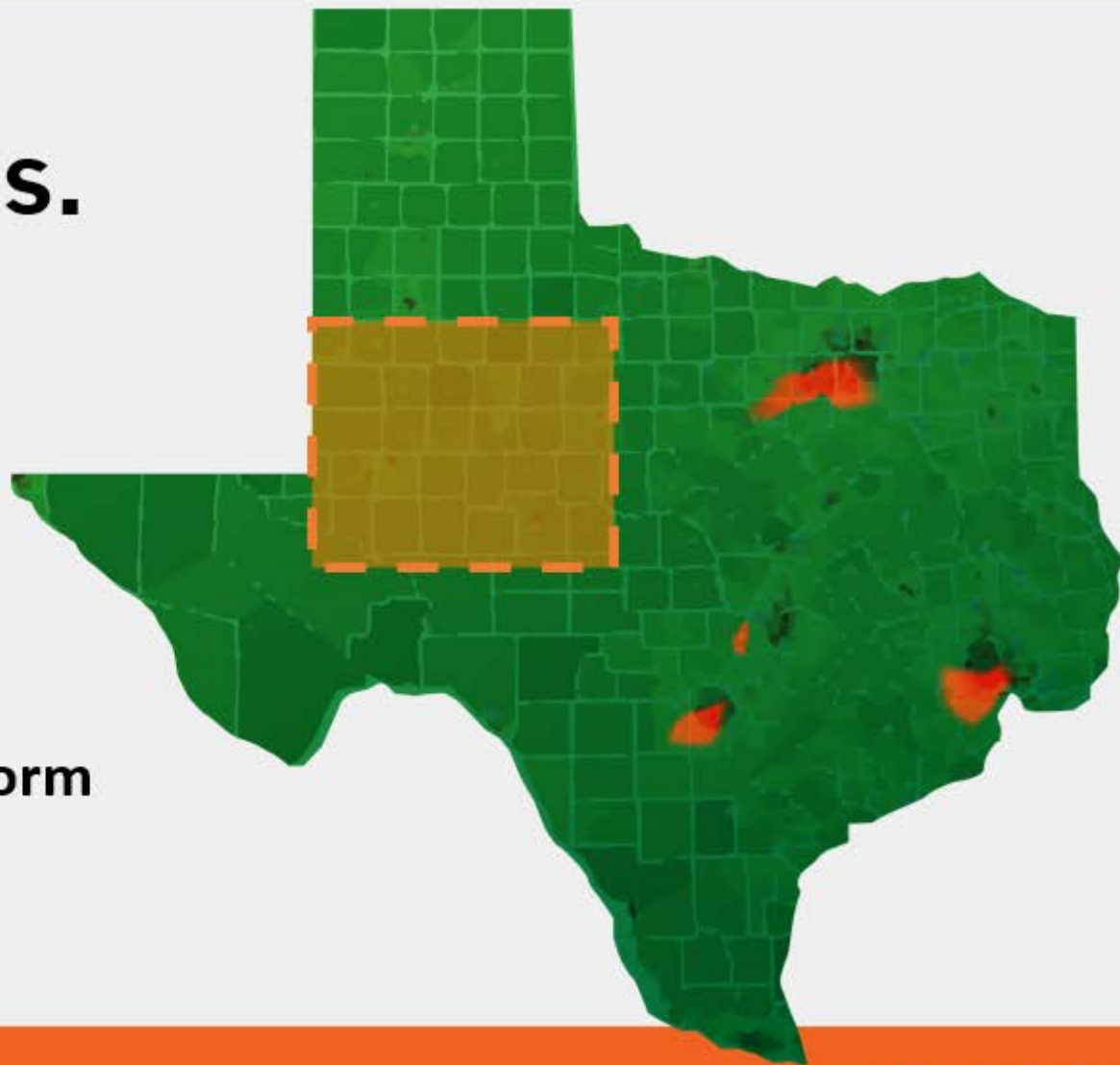
ENERGY

**24%** OF ALL JOBS IN  
THE PERMIAN BASIN  
LINKED TO UTPB

# Performance vs. Population

75% of the population  
in Texas comes from  
**four cities.**

The Permian must **outperform**  
our population.



# Anticipated Near-term Facilities Needs

## Odessa Campus:

- Utility Infrastructure Campus Wide - \$64M
- Other Deferred Maintenance - \$18M
- Other Facilities/Renovations - \$124M

## Midland Campus:

- Health Science Building - \$175M
- Continued Engineering/CEED Enhancements - \$14M



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# AD | FIONA PLAZA

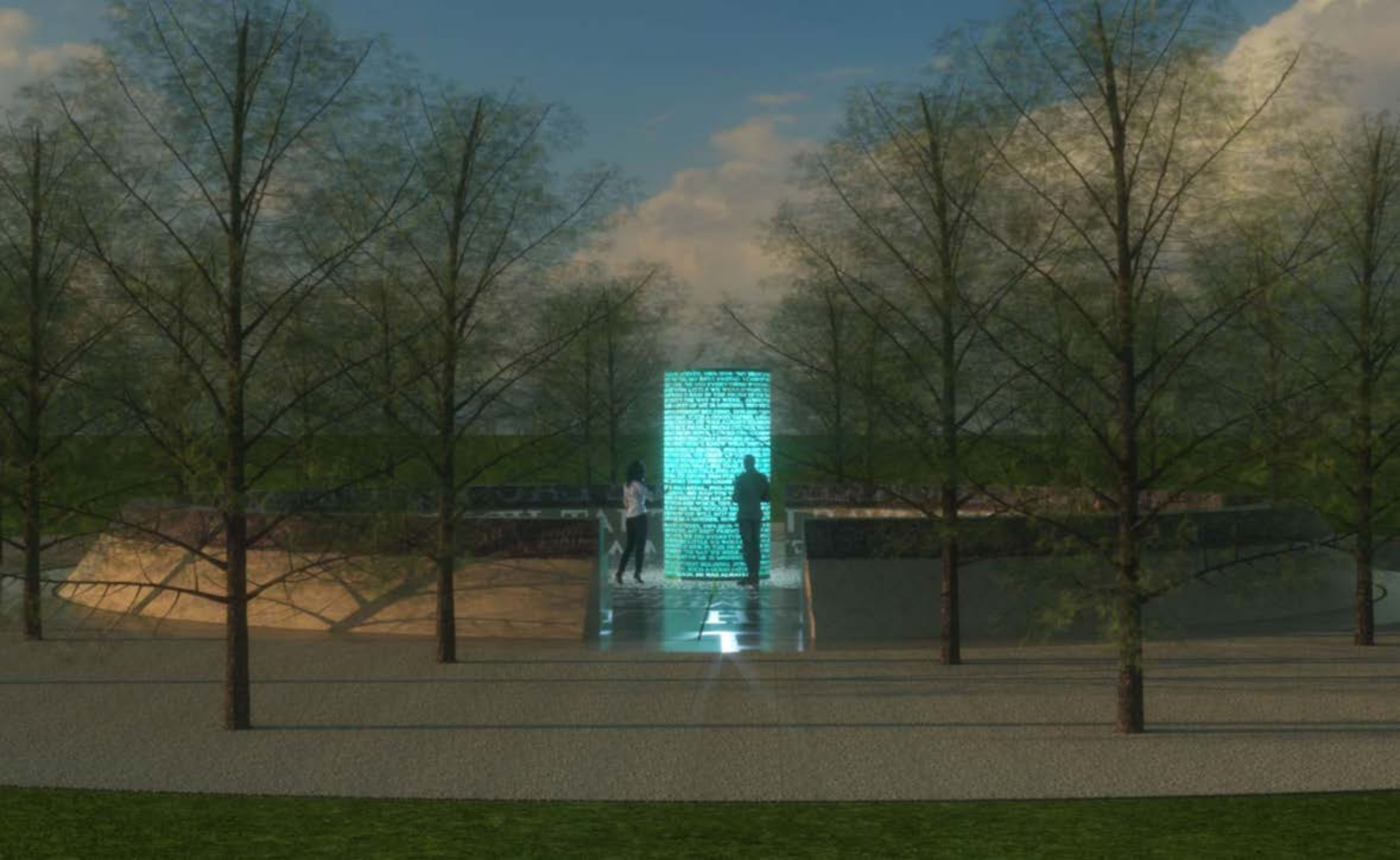




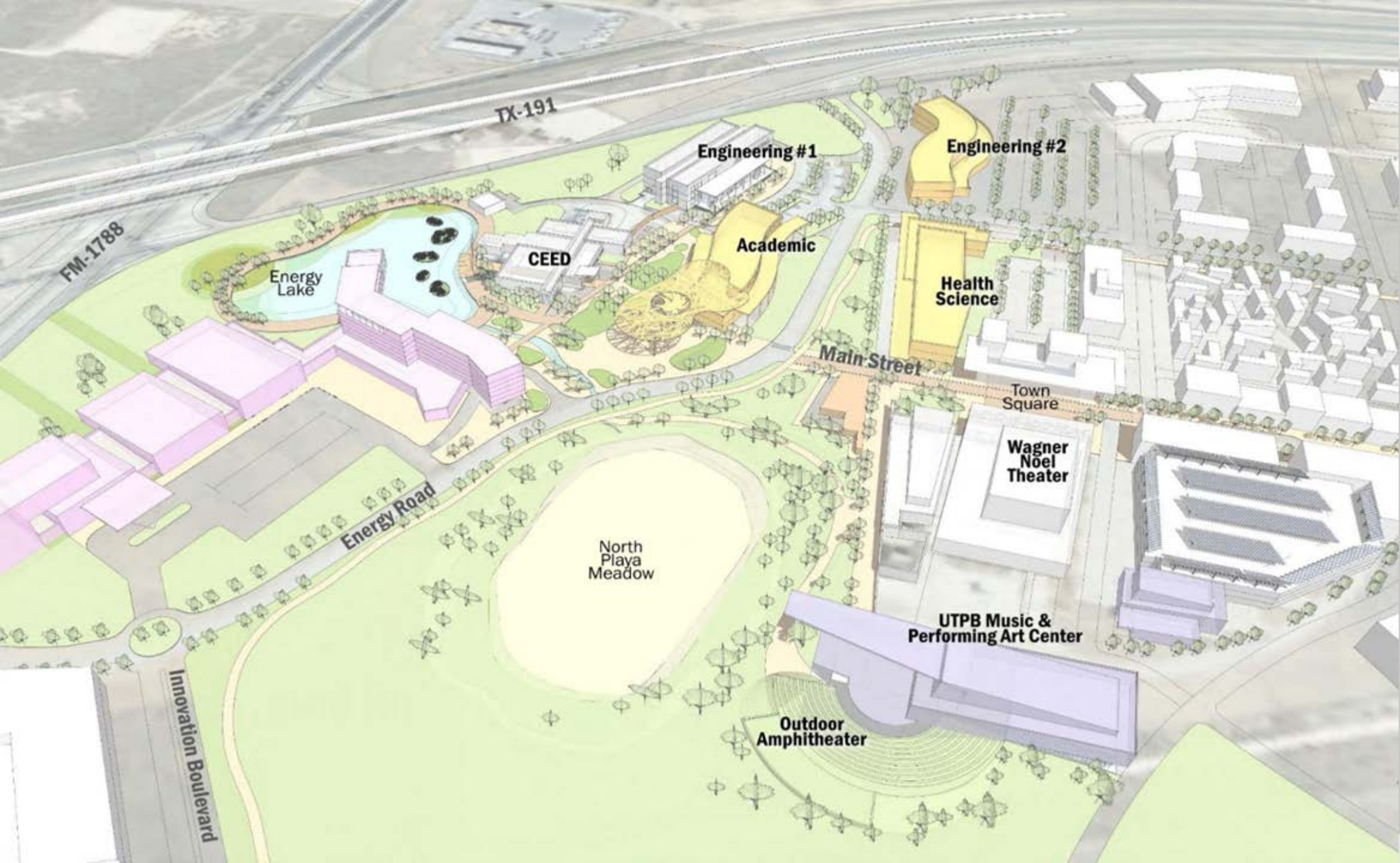
# Q AND GAMES COURT











FM-1788

TX-191

Energy Lake

CEED

Engineering #1

Engineering #2

Academic

Health Science

Main Street

Town Square

Wagner Noel Theater

Energy Road

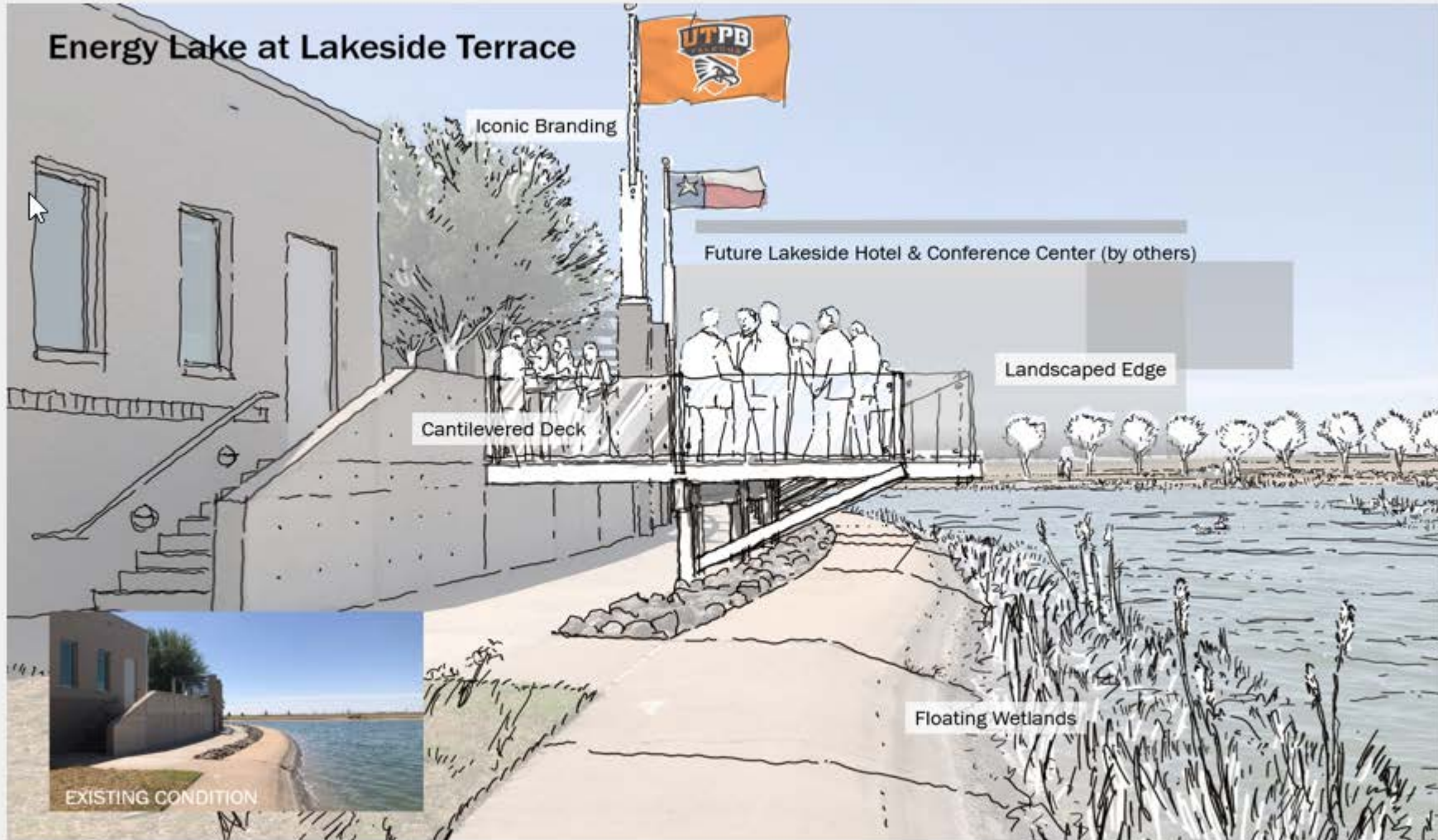
North Playa Meadow

UTPB Music & Performing Art Center

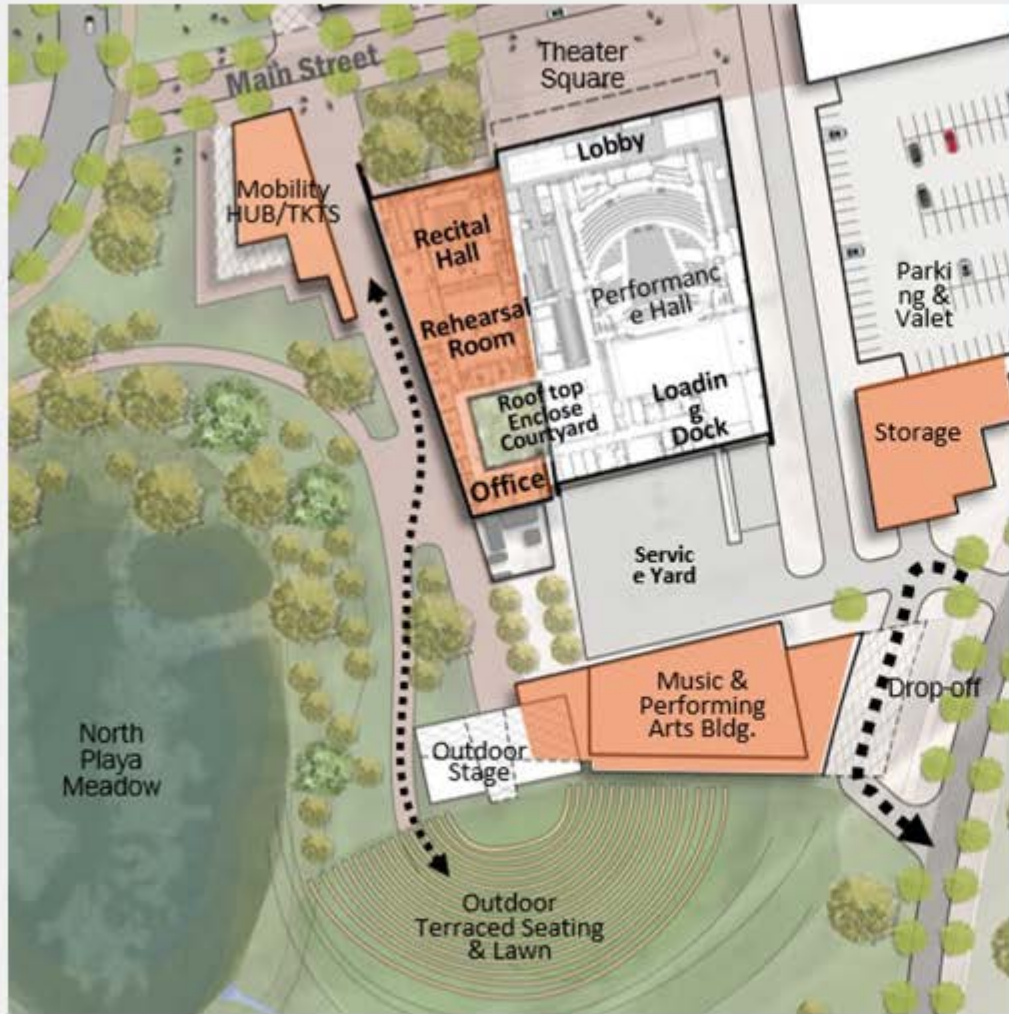
Innovation Boulevard

Outdoor Amphitheater

# Energy Lake at Lakeside Terrace







MOODY CENTER, AUSTIN, TX



# STRATEGIC INITIATIVES

- Increase # of degrees and credential awarded
- Direct admissions in Spring 2024
- Healthcare Initiative to fill workforce gaps (pre-health, nursing, behavioral health, others)
- Campus transformation
- Diversifying revenue sources through real estate development
- Micro-credentialing initiatives
- Transfer initiatives
- Addition of relevant academic programs: Civil engineering
- Adults with some college – no degree



# MEASURING SUCCESS: KEY PRIORITIES



## Enrollment

- New Student Growth
- Transfer Partnerships
- Retention
- Specialized Dual Credit
- Direct Admissions for High School Students



## Quality of Life

- Odessa Campus Transformation
- Midland Campus Transformation
- Wildcatters Trail
- Performing Arts
- Athletics



## Research Excellence

- Increase In Grant Revenue
- Increase In Research Expenditure
- Applied Research for the Region



## Strategic Growth

- Degrees and Credentials
- Industry/ Community Partnerships
- Reduced Workforce Gaps
- Academic Affairs
- Talent Acquisition
- Philanthropy/ Resource Stewardship

# WE DO THIS WORK TOGETHER

- Establish internships
- Hire UTPB graduates
- Serve on a UTPB committee or advisory board
- Attend athletics events
- Provide input to ensure relevant academic programs and certificates
- Support us financially



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