SERVING THE PERMIAN BASIN FOR 50 YEARS
Our story begins just 50 years ago with a trailer on a donated piece of land and a guarantee to educate upper-level students... juniors, seniors, and a few masters candidates.
1973  First students enroll
1990  Center for Energy & Economic Diversification opens
1991  Freshman and sophomore students admitted
1996  First apartments on campus
2001  Dunagan Library opens
2010  Student Activity Center (SAC) opens
2011  Wagner Noel Performing Arts Center opens
2016  Football launches in the Lone Star Conference
2018  Engineering building opens
2020  The Kirk opens
2023  Campus transformation & Mesa renovation underway
We are an economic driver in this region. An investment in this University is an investment in the Permian Basin.
UTPB Falcon Free
Tuition and fees covered for families making $100K or less

Average Cost of Resident Undergraduate Tuition & Fees = $9,233.78

2022-2023: 1,142 students awarded
2023-2024: 1,614 students awarded (includes new and renewals)
30,445 UTPB GRADUATES OVER 50 YEARS!
STATE OF THE UNIVERSITY
IMPACTING ENERGY & INNOVATION
STATE OF THE UNIVERSITY
IMPACTING WORKFORCE
IT’S TIME TO FLY
Jobs Forecast for Permian Basin

190,913
# of workers needed 2022-2040

38,284
Jobs requiring at least a bachelor’s degree
Serve the Region

LASER FOCUSED ON SOLVING THE REGIONS MOST PRESSING ISSUES

TEACHER SHORTAGE
MENTAL HEALTH
HEALTHCARE
BUSINESS/ANALYTICS
ENERGY

24% OF ALL JOBS IN THE PERMIAN BASIN LINKED TO UTPB
Performance vs. Population

75% of the population in Texas comes from four cities.

The Permian must outperform our population.
Anticipated Near-term Facilities Needs

Odessa Campus:
- Utility Infrastructure Campus Wide - $64M
- Other Deferred Maintenance - $18M
- Other Facilities/Renovations - $124M

Midland Campus:
- Health Science Building - $175M
- Continued Engineering/CEED Enhancements - $14M
Energy Lake at Lakeside Terrace

Iconic Branding

Future Lakeside Hotel & Conference Center (by others)

Landscaped Edge

Cantilevered Deck

Floating Wetlands

EXISTING CONDITION
STRATEGIC INITIATIVES

- Increase # of degrees and credential awarded
- Direct admissions in Spring 2024
- Healthcare Initiative to fill workforce gaps (pre-health, nursing, behavioral health, others)
- Campus transformation
- Diversifying revenue sources through real estate development
- Micro-credentialing initiatives
- Transfer initiatives
- Addition of relevant academic programs: Civil engineering
- Adults with some college – no degree
MEASURING SUCCESS: KEY PRIORITIES

**Enrollment**
- New Student Growth
- Transfer Partnerships
- Retention
- Specialized Dual Credit
- Direct Admissions for High School Students

**Quality of Life**
- Odessa Campus Transformation
- Midland Campus Transformation
- Wildcatters Trail
- Performing Arts
- Athletics

**Research Excellence**
- Increase In Grant Revenue
- Increase In Research Expenditure
- Applied Research for the Region

**Strategic Growth**
- Degrees and Credentials
- Industry/Community Partnerships
- Reduced Workforce Gaps
- Academic Affairs
- Talent Acquisition
- Philanthropy/Resource Stewardship
WE DO THIS WORK TOGETHER

- Establish internships
- Hire UTPB graduates
- Serve on a UTPB committee or advisory board
- Attend athletics events
- Provide input to ensure relevant academic programs and certificates
- Support us financially