

**UNIVERSITY OF TEXAS - PERMIAN BASIN**  
**2013 - 2015 DEGREE PLAN - BBA in MARKETING**

**GENERAL INFORMATION**

1. Must accumulate 120 hours.
2. At least 54 hours upper level.
3. Grade minimum of "C" in:
  - a. Each Major course.
  - b. Any transfer course.
4. Cumulative G.P.A. of 2.0 in :
  - a. Gen Ed coursework.
  - b. Total course work.
  - c. Business Core.
5. Minimum G.P.A. of 2.25 on courses in shaded areas.
6. Complete all courses below.
7. Complete 50% of upper level hours at UTPB.

NAME: \_\_\_\_\_

U.I.D.: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ SEMESTER ADMITTED: \_\_\_\_\_

LOWER LEVEL COURSES (62)			UPPER LEVEL COURSES					
GENERAL EDUCATION (47)			BUSINESS CORE (27)			MAJOR COURSES (18)		
COURSE	SEM	GRD	COURSE	SEM	GRD	COURSE	SEM	GRD
LITERATURE (3)			MNGT 3310			MRKT 4312		
HIST 1301			MNGT 3311			MRKT 3315		
HIST 1302			MNGT 3324			MRKT 4314		
PLSC 2305			MNGT 3340			MRKT 3307		
PLSC 2306			ECON 3xxx/4xxx			<b>MARKETING ELECTIVES (9 hours)</b>		
SCIENCE/LAB (4)	/	/	MRKT 3300					
SCIENCE/LAB (4)	/	/	ACCT 3333					
PERF. ART (3)			FINA 3320					
SOCI 1301			<b>CAPSTONE</b>			<b>BUSINESS ELECTIVES (6 hours)</b>		
PSYC 1301			MNGT 4375					
ELECTIVE (1)			<div style="border: 1px solid black; height: 100%; width: 100%;"></div>					
ENGL 1301								
ENGL 1302								
MATH 1324								
MATH 1325								
COMM 1315 / 1321								
<b>LOWER LEVEL BUSINESS (18)</b>								
COSC 1335			OFFICE: _____ PHONE: _____					
ACCT 2301			EMAIL: _____					
ACCT 2302			_____					
ECON 2301			_____					
ECON 2302			_____					
MNGT 2342			_____					
<b>STUDENT SIGNATURE:</b> _____			<b>DATE:</b> _____					
<b>OFFICE OF THE DEAN:</b> _____			<b>DATE:</b> _____					

||